

Towards 50% recycling ...



Presentation by:
Environment and
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Every household counts!
www.bury.gov.uk/recycling



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Introduction

- Since October 2011 we have been making major changes to the way we collect household waste.
- The new service is designed to help residents recycle more, help the environment and save money.
- Sending waste to landfill cannot carry on forever space is running out and costs are increasing.



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What has changed?

- **Wider range of recycling** collected from the kerbside.
- **Bins provided for all types of waste** offering greater capacity to recycle more.
- **More efficient routes introduced** to save on miles travelled by our collection trucks.
- **Grey rubbish bins** emptied once every 2 weeks.
- **Green bins instead of smaller green bags** to increase paper and card recycling.



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What has changed?

- **Brown bins now provided to majority of households** for recycling garden waste and/or food waste.
- **Black kitchen caddies** given to all households with a brown bin.
- **Compostable liners provided** to make food waste recycling cleaner and easier.
- **Shared recycling facilities in place** for tenants and residents of flats and apartments.



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Where are we now?

- **Well done residents of Bury** – thank you for increasing the amount you recycle.
- **Bury now recycles 46%** - up from just below 28%.
- **Bury 3rd best in Greater Manchester league table** (previously next to last).
- **In the top ten** most improved councils last year.
- **Saved over £1 million** in waste collection and waste disposal costs.



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Where are we now?

12 months after major changes:

- Less waste going to landfill - **15,882** tonnes.
- More brown bin recycling - **4,270** tonnes.
- More blue bin recycling - **1,213** tonnes.
- More green bin recycling - **3,390** tonnes.



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Why recycle more?

- **It costs £210** per tonne to get rid of grey bin waste at landfill – around £8 million per year.
- **It only costs £55 per tonne** to turn brown bin waste into valuable compost.
- **We get £25 per tonne** for recycling items in blue and green bins.



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Where do we need to get to?

- **An improved recycling rate of 50% or more** - this will save at least £800,000 and help protect other council services.
- **Around 2,800 more tonnes of recycling will get us to 50% or more** (that's a few extra recycling items each week).



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How will we get there?

If every household recycles:

- **one extra glass bottle** - this will save over £6,000 and keep 27 tonnes of waste out of landfill;
- **one extra TV guide or catalogue** – this will save over £8,000 and keep 35 tonnes of waste out of landfill;
- **one extra glass jar** – this will save almost £6,500 and keep nearly 28 tonnes of waste out of landfill.



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What we are doing

- Providing on-street recycling bins in town centres.
- Providing recycling centres in parks.
- Increasing recycling at schools and in council buildings.
- Increasing commercial waste recycling.



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What we are doing

- **Door to door canvassing** in low participation areas.
- **Promotional campaigns** – locally and in partnership with Greater Manchester. (Outdoor advertising, targeted communications, online, media releases, events, etc.)



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What you can do

- Make recycling a part of your daily life.
- Know what you can and can't recycle.
- Keep at least 50% of your waste out of landfill.
- Request extra bins if you need them.
- Downsize your grey bin for free.
- Spread the word – councillors and community leaders to champion recycling.



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In a nutshell:

- **Bury can recycle 50% or more** - if everyone does their bit.
- **We know it can be done** – Stockport already recycles 65% (the most in Greater Manchester).
- **Every household and every item really does count!**



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Useful links and phone numbers

- www.bury.gov.uk/recycling
- www.bury.gov.uk/bincollections
- www.bury.gov.uk/requestabin
- www.bury.gov.uk/requestextrabin
- Recycling information line **0161 253 5555**
- Customer Contact Team **0161 253 5353**



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